



# Properties of Magnets for Guitar Pickups

## REFERENCE

MMPA STANDARD No. 0100-00  
STANDARD SPECIFICATIONS FOR PERMANENT MAGNET MATERIALS

### TYPICAL MAGNETIC PROPERTIES AND CHEMICAL COMPOSITIONS

| MMPA Brief Designation                | Original MMPA Class | IEC Code Reference                 | Chemical Composition*                |    |    |    |    | Magnetic Properties   |  |       |   |       |  |       |      |
|---------------------------------------|---------------------|------------------------------------|--------------------------------------|----|----|----|----|---|--|-------|---|-------|--|-------|------|
|                                       |                     |                                    | Al                                   | Ni | Co | Cu | Ti | Max. Energy Product (BH) <sub>max</sub> (MGOe) (kJ/m <sup>3</sup> ) | Residual Induction B <sub>r</sub> (gauss) (mT) |       | Coercive Force H <sub>c</sub> (oersteds) (kA/m) |       | Intrinsic Coercive Force H <sub>ci</sub> (oersteds) (kA/m) |       |      |
| <b>ISOTROPIC CAST ALNICO</b>          |                     |                                    |                                      |    |    |    |    |   |  |       |   |       |  |       |      |
| 1.7/0.58                              | Alnico 2            | R1-0-4                             | 10                                   | 19 | 13 | 3  | -  | 1.7   | 13.5   | 7500  | 750   | 560   | 45   | 580   | 46   |
| 1.35/0.50                             | Alnico 3            | R1-0-2                             | 12                                   | 25 | -  | 3  | -  | 1.35  | 10.7   | 7000  | 700   | 480   | 38   | 500   | 40   |
| <b>ANISOTROPIC CAST ALNICO</b>        |                     |                                    |                                      |    |    |    |    |   |  |       |   |       |  |       |      |
| 5.5/0.64                              | Alnico 5            | R1-1-1                             | 8                                    | 14 | 24 | 3  | -  | 5.5   | 43.8   | 12800 | 1280  | 640   | 51   | 640   | 51   |
| <b>CERAMIC MAGNET</b>                 |                     |                                    |                                      |    |    |    |    |   |  |       |   |       |  |       |      |
| 3.5/3.1                               | Ceramic 8           | SI-1-5                             | MO • 6Fe <sub>2</sub> O <sub>3</sub> |    |    |    |    | 3.5   | 27.8   | 3850  | 385   | 2950  | 235  | 3050  | 245  |
| <b>RARE EARTH MAGNETS - NEODYMIUM</b> |                     |                                    |                                      |    |    |    |    |   |  |       |   |       |  |       |      |
| 40/15                                 | R5-1                | RE <sub>2</sub> TM <sub>14</sub> B | Nd <sub>2</sub> Fe <sub>14</sub> B   |    |    |    |    | 40  | 320  | 12800 | 1280  | 12000 | 950  | 15000 | 1190 |

#### Maximum Energy Product: BH<sub>max</sub>

The point on the Demagnetization Curve where the product of B and H is a maximum and the required volume of magnet material required to project a given energy into its surroundings is a minimum.

#### Residual Induction: Br (a.k.a residual flux density; residual magnetic induction; residual magnetism)

The magnetic flux density at which the magnetizing force is zero when the material is in a symmetrically and cyclicly magnetized condition.

#### Coercive Force: H<sub>cb</sub>

The magnetic field H which must be applied to a magnetic material in a symmetrical, cyclicly magnetized fashion, to make the magnetic induction B vanish.

#### Intrinsic Coercive Force: H<sub>ci</sub>

A measure of the material inherent ability to resist demagnetization.

#### Isotropic:

A magnet material whose magnetic properties are the same in any direction, and which can therefore be magnetized in any direction without loss of magnetic characteristics.

#### Anisotropic: (a.k.a Magnetically Oriented)

The material has a predefined direction of magnetic orientation